

Doorways to Dreams (D2D) Fund: Job Description

Title: Innovation Strategist

Location: Boston, MA

Status: Permanent, Full Time, Open Immediately

Organization Description:

Doorways to Dreams (D2D) Fund (www.d2dfund.org) is a nonprofit organization that works to improve the economic well-being of millions of financially vulnerable American consumers through innovation. D2D generates practical ideas for financial products, services and policies, pilot tests its ideas, and pursues scale strategies to reach millions of households. D2D's prime focus is tools and strategies to help consumers save and build wealth.

Examples of nationally recognized D2D projects include:

- Financial entertainment (www.financialentertainment.org) – bringing the power of video games to financial education;
- Prize-linked savings (www.savetowin.org) – using the excitement of winning prizes to make savings more fun;
- US Savings Bonds at tax-time (www.bondsmakeiteasy.org) – providing an easy, portable savings product to tax filers receiving a refund.

D2D's work has been covered by the *Wall Street Journal*, *The Baltimore Sun*, *The Associated Press (AP)*, and the *Harvard Business Review*.

Position Summary:

As an integral part of the D2D team, the Innovation Strategist will support all of D2D's projects. The ideal candidate is self-motivated, hard-working, detail-oriented, and able to work in an entrepreneurial environment, taking ownership of various projects, tasks, and/or ideas simultaneously. The candidate must be dedicated to the larger cause of D2D's mission improving the lives of financially vulnerable Americans. The candidate must be willing to take on problems as they arise, recognizing the needs of a small organization.

In particular, the Innovation Strategist will work on the following teams **to help design, test and scale D2D's innovations:**

- Financial Entertainment – support D2D's efforts to define and implement the next generation of the financial entertainment innovation. Join the team that is (1) developing and deploying the strategies to reach millions of financially vulnerable Americans; (2) testing and implementing new strategies to engage consumers with financial entertainment; and (3) identifying and cultivating strategic partnerships to reach the target audience.
- Prize-Linked Savings – support D2D's ongoing efforts to promote increased saving by underserved households through the innovative prize-linked savings model. Join the team that is (1) evaluating the ongoing implementation of Save to Win in Michigan; (2) designing and implementing additional innovation tests to refine and improve the idea; and (3) exploring new platforms for the PLS concept with partners.
- New Innovation Ideas – support one of D2D's incubating innovation ideas. As a key member of this team, the Innovation Strategist will (1) conduct primary supporting research, (2) help design pilot ideas, and (3) participate in preliminary tests to determine idea feasibility.

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Qualifications:

The ideal candidate may be looking for additional experience before applying for a graduate level program and/or may be a recent graduate looking for an opportunity in the consumer finance sector. In particular, D2D is looking for:

1. Undergraduate degree required;
2. Work experience (1-3 years) preferred, but not required;
3. Track record of hard-work and demonstrated leadership;
4. Demonstrated ability to analyze and synthesize data in a logical way, strong Excel skills a plus;
5. Excellent communication skills, comfortable with public speaking, ability to persuade others, and demonstrated ability to work with diverse constituencies;
6. Strong project management, planning and organization skills. Collaborative, team-oriented working style and ability to work independently, as needed.;
7. Demonstrated commitment to D2D's mission, work with financially vulnerable Americans, and social objectives;
8. Flexible in assignments, willing to address project needs as they arise

Compensation range is \$35,000 to \$45,000. D2D offers a full benefits package, including comprehensive, employer-paid health insurance, 13 paid holidays, and a generous vacation policy. D2D is an equal opportunity organization.

This position is open immediately. Some domestic travel is required.

Please send cover letter and resume as well as any inquires to resumes@d2dfund.org.